

# Planning Approach

Economy and the society are changing so quickly, this results in an opinion that long term strategic planning needs to be exchanged for the tactical planning (which is part of sustainable planning). Strategic planning is a linear movement, which will be put in place and then moved until the glorious end where the goals are achieved. But at the same time it often does not consider the environment and all changes are treated as threats. So, for this type of approach there is an opposite approach called tactical planning. This term has been taken over from military terminology, which in its first meaning represents tactical training. The soldier has to take decisions during the whole training and act accordingly. Tactical planning is an open dynamic system. It starts with a vision or strategy but during the process it is open for the change, so the end result can be very much different from the initial vision. Tactical planning does require involvement of a bigger amount of people (stakeholders) and information but as a reward it scatters and diminishes risks.

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An example scheme of tactical planning



